



NEW LOCATION
REAL ESTATE

CORPORATE PROFILE · SINCE 2010

The **Golden Key** For Your Investment

Site selection, leasing, franchise and asset disposal
across Retail, Office, Industrial and Residential real
estate.

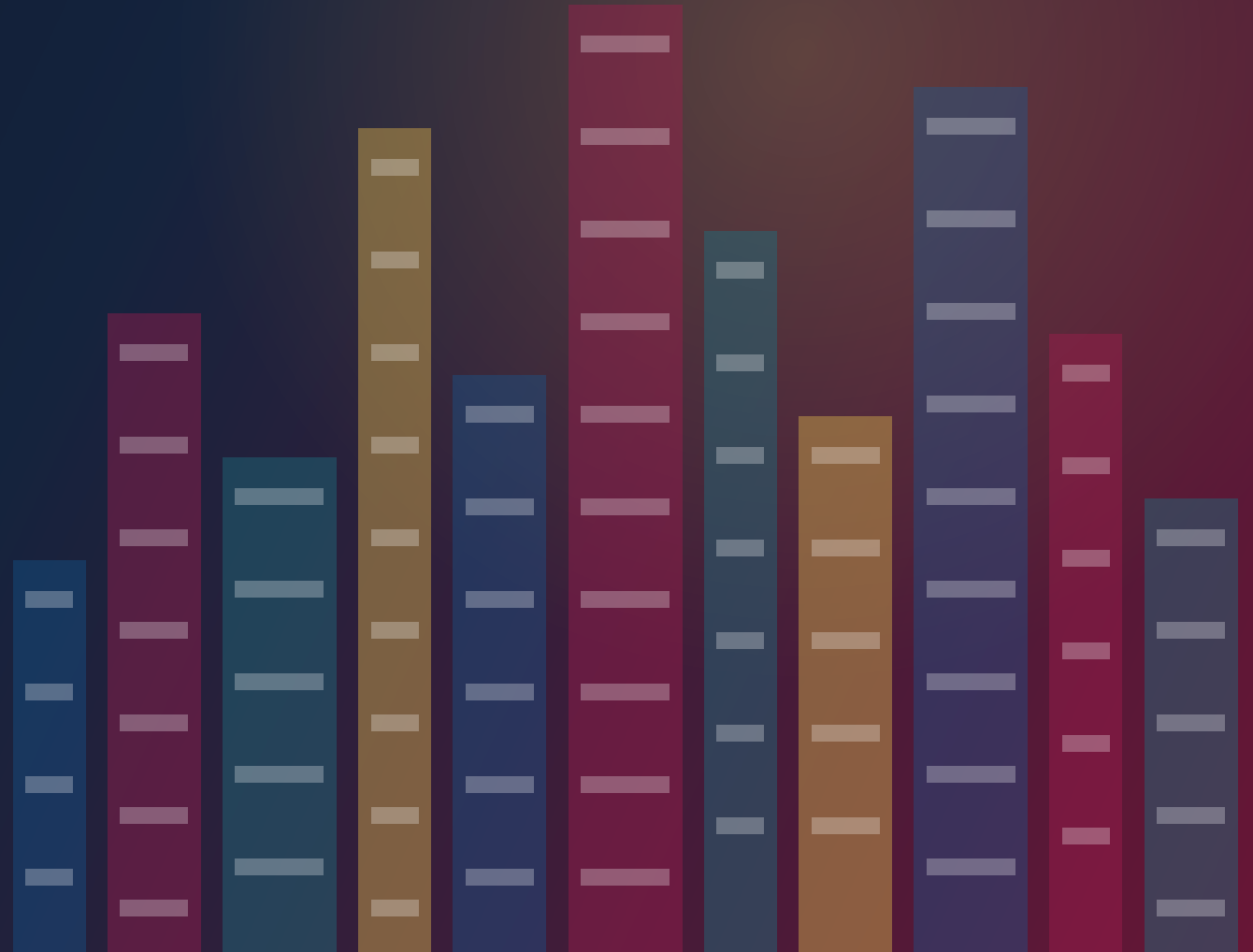
Retail

Office

Industrial

Residential

Franchise



WHO WE ARE

One partner for every real estate need — acquire, lease, relocate or sell.

Vision

To understand market needs, commercial and residential, and match every segment with the highest return on investment.

Mission

A dedicated team supporting clients' expansion across all business and personal needs.

History

Founded in 2010. In 2018 became the preferred real estate hub for commercial brands in Egypt, built on a win/win relationship.

2010

Year founded

550+

Brands and developer associates

Cairo & beyond

Coverage, with zone-by-zone mapping

ASSET CLASSES

Full-spectrum real estate, one integrated platform

01

Retail

Malls and prime street locations for branches, matched to brand fit and customer class.

02

Office & Admin

Business buildings and administrative space for headquarters, regional offices and banks.

03

Industrial

Factories and logistics sites with access, loading and capacity requirements covered.

04

Residential

Projects from leading developers for end-users and investors.

Every mandate also covers disposal: we place and sell assets to qualified buyers and operators.

OUR METHOD

A disciplined site-selection and asset-placement process

1

Brief

Brand, format, budget, growth plan.

2

Zone mapping

Prime streets and target zones, Cairo and outside.

3

Customer analysis

Customer class per shop to assure sales and ROI.

4

Shortlist

Verified, brand-fit locations.

5

Negotiate

Commercial terms for both sides.

6

Close & support

Handover and expansion follow-up.

FRANCHISE PLATFORM

Connecting franchise owners and locations

You have a location

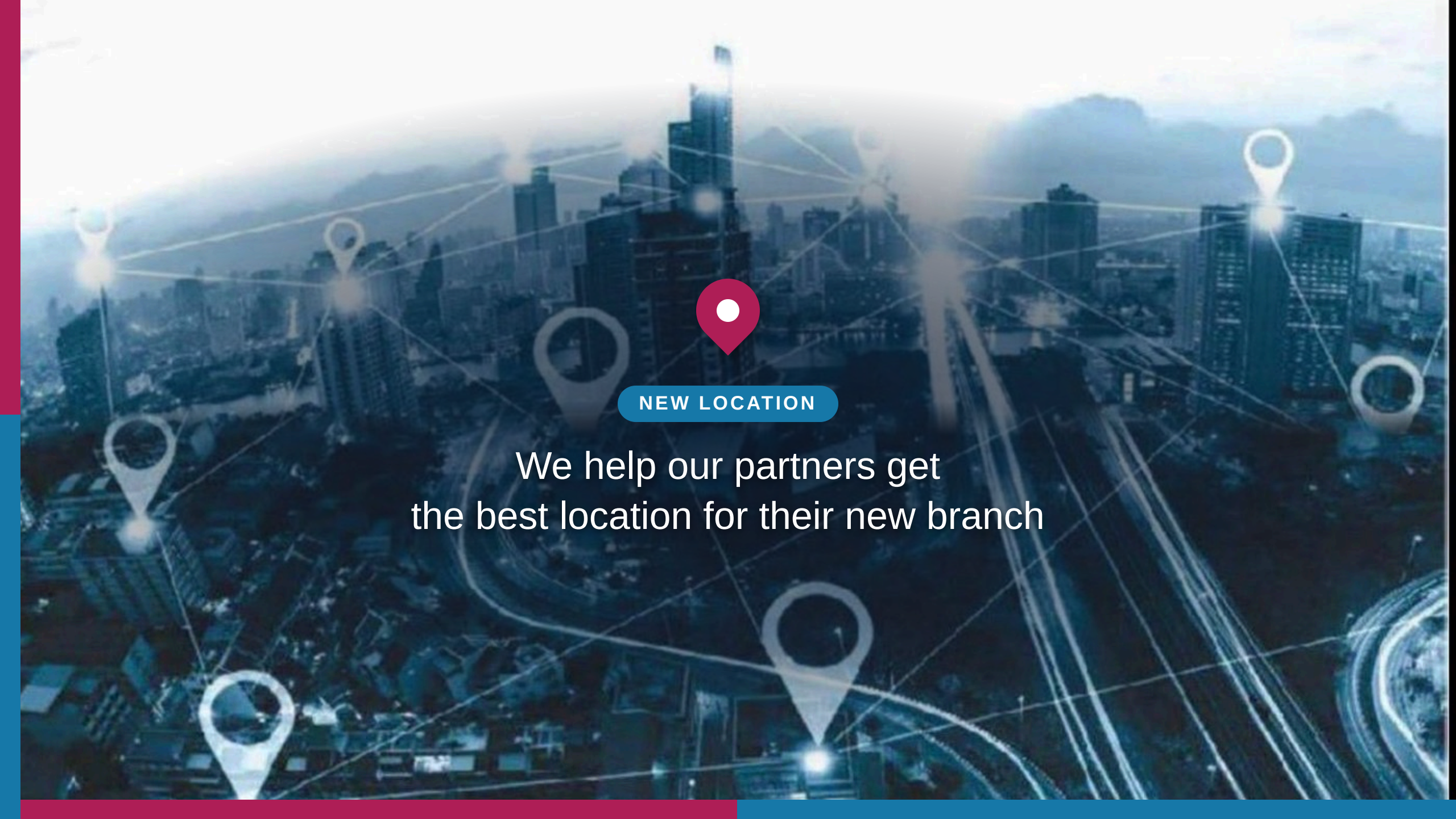
We connect you with the right franchise to buy.

Buy & sell franchise

Transaction support for both sides.

You have a franchise

We buy or rent the right location for it.

An aerial view of a city skyline with mountains in the background. Overlaid on the image is a network of white lines connecting various location pins. One pin in the center is highlighted in red with a white dot. Below this pin is a blue rounded rectangle containing the text "NEW LOCATION".

NEW LOCATION

We help our partners get
the best location for their new branch

Our Commercial Partners



mazaya



EBTM
COMPUTER



PIXI



LORANDO



TIE HOUSE



S&A
SAMIR&ALY
STATIONERY HOUSES & CO.
Since 1969



S.B.R.



A2Z[®]
LINGERIE



U-TURN
MEN'S WEAR



RAVIN'
jeanswear



COUP[®]



MEN'S CLUB[®]
COLLECTION



CILANTRO
appetite for life

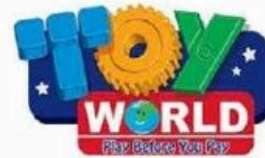


Bank ABC



BEANO'S
CAFÉ

Our Commercial Partners



Our Commercial Partners

2 | S
HOME WEAR



التجاري وفا بنك
Attijariwafa bank



C&CO



CARINA

junior
THEY MESS .. WE DRESS

الأهلي
ABK
البنك الأهلي الكويتي - مصر
AL AHLI BANK OF KUWAIT - EGYPT

nr

JOY & ROY

What's UP

ناي شوب
Tie Shop
أحلى إيشاريات في مصر

Zodiac
be casual be natural

DOTT
JEANS
FOR MEN

ARAFA
عرفة

DEVELOPERS

Malls, Administrative & Residential

We work with leading developers across Egypt to match every client with the right residential, administrative, and retail property.

01

Malls

Retail units inside developer-built malls and commercial projects.

02

Administrative

Offices and business buildings for headquarters and branches.

03

Residential

Residential projects and units from leading developers.

Brands

need the right location

+

Developers

provide the projects and units

=

New Location

matches both sides

Our Developers Partners



Our Developers Partners



LAVISTA
DEVELOPMENTS



SHAHAWI
PROPERTIES
EST. 1976



CASTLE
DEVELOPMENT
كاسيل للتطوير العمراني



DOJA
Developments



THE ICON
RESIDENCE
5TH SETTLEMENT



EGY HOLDING
DEVELOPMENTS



Four Season Group
Real Estate Development



ALMARASEM
DEVELOPMENT



PYRAMIDS
DEVELOPMENTS



Catalyst
Developments



معمار المرشدي
MEMAAR ALMORSHEDY



new PLAN
developments



MASTER
GROUP



RFCO
DEVELOPMENT



THE LAND
DEVELOPERS

Our Developers Partners



Our Developers Partners





NEW LOCATION
REAL ESTATE

LET'S TALK

Tell us what you need — or want to sell.

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New Location Real Estate

